## **Ben Ross Schneider**

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#### Education

Ph.D. University of California, Berkeley, Department of Political Science

M.A. Columbia University, School of International Affairs

B.A. Williams College, Department of History

# **Teaching Positions**

Department of Political Science, Massachusetts Institute of Technology, 2008-Department of Political Science, Northwestern University, 1994 - 2008 Department of Politics, Princeton University, 1987-94

Teaching fields: comparative politics; Latin American politics; political economy of development; business politics; education politics

#### **Publications**

#### **Books**

Routes to Reform: Education Politics in Latin America. New York: Oxford University Press, 2024.

Designing Industrial Policy in Latin America: Business-Government Relations and the New Developmentalism. New York: Palgrave, 2015

Hierarchical Capitalism in Latin America: Business, Labor, and the Challenges of Equitable Development. New York: Cambridge University Press, 2013.

Business Politics and the State in 20<sup>th</sup> Century Latin America. New York: Cambridge University Press, 2004.

Politics within the State: Elite Bureaucrats and Industrial Policy in Authoritarian Brazil. University of Pittsburgh Press, 1991. Translated into Portuguese as Elite Burocrática, Empresa Estatal, e Política Industrial no Brasil Autoritário. São Paulo: Editora Sumaré, 1994.

#### **Edited volumes**

- Innovating in Brazil: Advancing Development in the 21<sup>st</sup> Century. Edited with Elisabeth Reynolds and Ezequiel Zylberberg. London: Routledge, 2019. [Portuguese version Innovação no Brasil. São Paulo: GEN].
- *New Order and Progress: Democracy and Development in Brazil.* New York: Oxford University Press, 2016.
- Reinventing Leviathan: The Politics of Administrative Reform in Developing Countries. Edited with Blanca Heredia. Miami: North-South Center Press, 2003.
- Business and the State in Developing Countries. Edited with Sylvia Maxfield. Ithaca: Cornell University Press, 1997.

#### **Journal Articles**

- "Chile's Inclusion Law in Education: Student Protests and the Drive to Reregulate an Unequal System." (with Peter Cummings and Alejandra Mizala). *Educational Review*, 2023. 10.1080/00131911.2023.2234661.
- "Teacher Unions, Political Machines, and the Thorny Politics of Education Reform in Latin America." *Politics and Society* 50, Issue 1 March 2022, pp. 84–116. 10.1177/00323292211002788
- "Business and Development: How Organization, Ownership, and Networks Matter." (with Ignacio Puente). *Review of International Political Economy*, 27, no. 6, pp. 1354-77, 2020, DOI: 10.1080/09692290.2020.1727548.
- "Technical Education in the Middle Income Trap: Missing Coalitions for Skill Formation." (with Richard Doner). *Journal of Development Studies* 56, no. 4, 2020, pp. 680-97. DOI: 10.1080/00220388.2019.1595597.
- "Promoting Quality Education in Chile: The Politics of Reforming Teacher Careers." (with Alejandra Mizala). *Journal of Education Policy* 35, no. 4 (March 2019), pp. 529-555.
- "The Politics of Quality Reforms and the Challenges for SDGs in Education." (with Barbara Bruns and Isabel Harbaugh). *World Development* vol. 118 (June 2019) pp. 27-38.
- "The Politics of Transforming Education in Ecuador: Confrontation and Continuity, 2006-17." (with Pablo Cevallos Estarellas and Barbara Bruns). *Comparative Education Review* vol. 63, no. 2, 2019.
- "Easy and Hard Redistribution: The Political Economy of Welfare States in Latin America." (with Alisha Holland). *Perspectives on Politics* 15(4) (December 2017), pp. 988-1006.

- "Unfinished Legacy: Understanding Reciprocity, Business Groups, and MNCs in Latin America." *Cambridge Journal of Regions, Economy and Society* 10 (2017) pp. 111-25.
- "The Middle Income Trap: More Politics than Economics." (with Richard Doner). *World Politics*, 68, no. 4, October 2016.
- "The Developmental State in Brazil: Comparative and Historical Perspectives." *Revista de Economia Política* 35, no. 1 (January 2015) pp. 114-32.
- "Negotiating Education Reform: Teacher Evaluations and Incentives in Chile (1990-2010)." (with Alejandra Mizala). *Governance*, 27, No. 1, (January 2014) pp. 87–109.
- "Complementarities and Continuities in the Political Economy of Labor Markets in Latin America." (with Sebastian Karcher). *Socio-Economic Review*, 8, no. 4 (October 2010), pp. 623-51.
- "Hierarchical Market Economies and Varieties of Capitalism in Latin America." *Journal of Latin American Studies*, 41 (August 2009), pp. 553-75. Reprinted in *Business and Government: Critical Perspectives*, edited by Graham Wilson and Matthew Maguire. Routledge, 2013.
- "A Comparative Political Economy of Diversified Business Groups, or How States Organize Big Business." *Review of International Political Economy* 16, no. 2 (May 2009), pp. 178-201.
- "Inequality in Developed Countries and Latin America: Coordinated, Liberal, and Hierarchical Systems." (with David Soskice). *Economy and Society* 38, no. 1 (February 2009), pp. 17-52. German version, with Sebastian Karcher, published in Ingrid Wehr and Hans-Jürgen Burchart, eds., *Soziale Ungleichheiten in Lateinamerika*. Baden-Baden: Nomos, 2011.
- "Economic Liberalization and Corporate Governance: The Resilience of Business Groups in Latin America." *Comparative Politics*, 40, no. 4 (July 2008), pp. 379-98.
- "Organizing Interests and Coalitions in the Politics of Market Reform in Latin America." *World Politics*, 56 (April 2004) pp. 456-79. Translated version published in *Desarrollo Económico*.
- "Why is Mexican Business so Organized?" *Latin American Research Review* 37, no. 1 (2002), pp. 77-118.
- "Gatekeeper of Influence: The Mexican State and Agroindustry in the NAFTA Negotiations." (with Leonardo Martinez). Canadian Journal of Latin American and Caribbean Studies 26, no. 51, 2001, and Politica y Gobierno, 2001.
- "Business Associations and Development: Why Some Associations Contribute More than Others." (with Richard Doner). *Business and Politics* 2, no. 3 (November 2000) pp. 261-288.

- "The New Institutional Economics, Business Associations, and Development." (with Richard Doner). *Revista de Economia Política Brazilian Journal of Political Economy* 20, no. 3 (July-September 2000). Originally commissioned as a working paper of the International Labor Organization. www.ilo.org/public/english/bureau/inst/papers/2000/dp110/index.htm.
- "Elusive Synergy: Business-Government Relations and Development." *Comparative Politics* 31, no. 1 (October 1998). Expanded version published in *Desarrollo Económico* (Argentina) 39, 1999.
- "Organized Business Politics in Democratic Brazil." *Journal of Interamerican Studies and World Affairs* 39, no. 4, Winter 1997-98.
- "La burguesía desarticulada de Brasil." *Revista Mexicana de Sociologia* 57, no. 4 (octubrediciembre 1995).
- "Democratic Consolidations: Some Broad Comparisons and Sweeping Arguments." *Latin American Research Review* 30, no 2 (May 1995).
- "The Fiscal Impact of Privatisation in Latin America." (with Armando Castelar Pinheiro).

  Journal of Development Studies 31, no. 5 (June 1995) pp. 751-785, and Quarterly Review of

  Economics and Finance 34, Special Issue (Summer 1994) pp. 9-42. Reprinted in Paul Cook
  and Colin Kirkpatrick, eds., Privatisation in Developing Countries, Edward Elgar
  Publishing, 1999.
- "El abrazo esquivo: sinergia entre el sector privado y el Estado en los países de industralización reciente." *Política y Gobierno* (Mexico) 2, no. 1 (1995) pp. 5-41.
- "The Career Connection: A Comparative Analysis of Bureaucratic Preferences and Insulation." *Comparative Politics* 25, no. 3 (April 1993) pp. 331-349. Reprinted in *Revista do Serviço Público* 119, no. 1 (January 1995).
- "Brazil under Collor: Anatomy of a Crisis." *World Policy Journal* 8, no. 2 (Spring 1991) pp. 321-347. Reprinted in Roderic Camp, ed., *Latin American Issues*. Scholarly Resources, 1995.
- "Partly for Sale: Privatization and State Strength in Brazil and Mexico." *Journal of Interamerican Studies and World Affairs* 30, no. 4 (Winter 1988-89) pp. 89-116.

## **Book Chapters**

"Technocrats and Unions in the Politics of Reforming Teacher Careers in Colombia and Peru." In Paola Mattei, Xavier Dumay, Eric Mangez and Jacqueline Behrend, eds., *Oxford Handbook on Globalization and Education*, 2023. (with Sandra Garcia and Ricardo Cuenca)

- "Factious Education Politics in Chile 1981-2021: Enduring Contention over Privatization, Inequality, and Quality." In Paola Mattei, Xavier Dumay, Eric Mangez and Jacqueline Behrend, eds., *Oxford Handbook on Globalization and Education*, 2023. (with Alejandra Mizala)
- "Centripetal Politics and Institution Building in Exiting the Middle-Income Trap." In José Antonio Alonso and José Antonio Ocampo, eds., *Trapped in the Middle?* New York: Oxford University Pres, 2020. (with Richard Doner).
- "The Institutional and Political Context for State-led Innovation in Brazil." In Elisabeth Reynolds, Ben Ross Schneider, and Ezequiel Zylberberg, eds. *Innovating in Brazil: Advancing Development in the 21<sup>st</sup> Century*. London: Routledge, 2019. (with Danilo Limoeiro).
- "Innovation in Brazil: Challenges and Opportunities in 21st Century Development." In Elisabeth Reynolds, Ben Ross Schneider, and Ezequiel Zylberberg, eds. *Innovating in Brazil: Advancing Development in the 21st Century*. London: Routledge, 2019. (with Elisabeth Reynolds).
- "Left Government, Business Politics, and the Revival of Industrial Policy in Brazil." In Barry Ames, ed., *Handbook on Brazilian Politics*. Routledge, 2018. (with Mansueto Almeida and Renato Lima-de-Oliveira).
- "Politics, Institutions, and Diversified Business Groups: Comparisons across Developed Countries." In Asli Colpan and Takashi Hikino, eds., *Business Groups in the West Origins, Evolution and Resilience*. New York: Oxford University Press, 2018. (with Asli Colpan and Weihuang Wong).
- "Markets and Hierarchies in Social Services: Incentives, Institutions, and Politics." In Guillermo Perry and Ramona Angelescu, eds., *Improving Access and Quality of Public Services in Latin America*. New York: Palgrave, 2017. (with Armando Castelar Pinheiro).
- "Introduction: Brazil in Historical, Comparative, and Theoretical Perspective." In Schneider, ed., *New Order and Progress.* New York: Oxford University Press, 2016.
- "Private Provision with Public Funding: The Challenges of Regulating Quasi Markets in Chilean Education." In Melani Cammett and Lauren MacLean, eds., *The Politics of Non-State Social Welfare*. Ithaca: Cornell University Press, 2014 (with Alejandra Mizala).
- "Contrasting Capitalisms: Latin America in Comparative Perspective." In Javier Santiso and Jeff Dayton-Johnson, eds., *Oxford Handbook of Latin American Political Economy*. Oxford: Oxford University Press, 2012.

- "Business Politics in Latin America: Investigating Structure, Preferences, and Influence." In Peter Kingstone and Deborah Yashar, eds., *Handbook of Latin American Politics*. Routledge, 2012. (with Sebastian Karcher).
- "Business Politics in Latin America: Patterns of Fragmentation and Centralization." In *The Oxford Handbook of Business and Government*, edited by David Coen, Wyn Grant, and Graham Wilson. Oxford: Oxford University Press, 2010.
  - An earlier, extended version was published as "Business Politics and Policy Making in Contemporary Latin America." In *How Democracy Works*, edited by Carlos Scartascini, Ernesto Stein, and Mariano Tommasi. Cambridge: Inter-American Development Bank and David Rockefeller Center for Latin American Studies, Harvard University, 2010.
- "Business Groups and the State: The Politics of Expansion, Restructuring, and Collapse." In *The Oxford Handbook of Business Groups*, edited by Asli Colpan, Takashi Hikino, and James Lincoln. Oxford: Oxford University Press, 2010.
- "Crises and Institutional Origins: Business Associations in Latin America." In Richard Doner, ed., *Explaining Institutional Innovation*. New York: SSRC, 2010. Published in Spanish in Richard Doner, ed., *Innovación y construcción institucional*. Barcelona: Icaria Editorial/CRIES, 2007.
- "Big Business in Brazil: Leveraging Natural Endowments and State Support for International Expansion." In Lael Brainard and Leonardo Martínez-Diaz, eds., *Brazil as an Emerging Economic Superpower?* Washington, DC: The Brookings Institution, 2009.
- "Pragmatism and Market Reform in Brazil." (with Armando Castelar and Regis Bonelli). In José Maria Fanelli, ed., *Understanding Market Reforms in Latin America*. New York: Palgrave Macmillan, 2007.
- "Big Business in Brazil: States and Markets in the Corporate Reorganization of the 1990s." (with Andrea Goldstein). In Edmund Amann and Ha-Joon Chang, eds., *Brazil and South Korea*. London: ILAS, 2004.
- "The Political Economy of Administrative Reform in Developing Countries." (with Blanca Heredia). In Schneider and Heredia, eds., *Reinventing Leviathan*. Miami: North-South Center Press, 2003.
- "Business Politics and Regional Integration: The Advantages of Organization in NAFTA and MERCOSUR." In Victor Bulmer-Thomas, ed., *Regional Integration in Latin America and the Caribbean*. London: Institute for Latin American Studies, 2001.
- "The Politics of Administrative Reform: Intractable Dilemmas and Improbable Solutions." In *Sustainable Public Sector Finance in Latin America*, edited by the Federal Reserve Bank of Atlanta, 2000.

- "The Desarrollista State in Brazil and Mexico." In Meredith Woo-Cumings, ed., *The Developmental State*. Ithaca: Cornell University Press, 1999.
- "The Material Bases of Technocracy: Investor Confidence and Neoliberalism in Latin America." In Miguel Centeno and Patricio Silva, eds., *The Politics of Expertise in Latin America*. Basingstoke: Macmillan/St. Martins, 1998. Reprinted in *Pensamiento Iberoamericano*.
- "Business, the State, and Economic Performance in Developing Countries." (with Sylvia Maxfield). In Sylvia Maxfield and Ben Ross Schneider, eds., *Business and the State in Developing Countries*. Ithaca: Cornell University Press, 1997.
- "Alternative Theories of Business and Business-State Relations." (with Sylvia Maxfield and Stephan Haggard). In Maxfield and Schneider, eds., *Business and the State in Developing Countries*. Ithaca: Cornell University Press, 1997.
- "Big Business and the Politics of Economic Reform: Confidence and Concertation in Brazil and Mexico." In Sylvia Maxfield and Ben Ross Schneider, eds., *Business and the State in Developing Countries*. Ithaca: Cornell University Press, 1997.
- "Privatization in the Collor Government: Triumph of Liberalism or Collapse of the Developmental State?" In Douglas Chalmers; Maria do Carmo Campello de Souza; and Atilio Borón, eds., *The Right and Democracy in Latin America*. New York: Praeger, 1992.
- "The Politics of Privatization in Brazil and Mexico: Variations on a Statist Theme." In John Waterbury and Ezra Suleiman, eds., *The Political Economy of Public Sector Reform and Privatization*. Boulder, CO: Westview Press, 1990. Revised versions published in *Foro Internacional* (Mexico) 31, no. 1 (July-September 1990) and in *Dados* (Brazil) 34, no. 1 (1991).
- "Framing the State in Post Authoritarian Brazil." In John Wirth, Edson Nunes, and Thomas Bogenschild, eds., *State and Society in Brazil: Continuities and Change*. Boulder, CO: Westview Press, 1987.
- "Collective Outposts: An Empirical Comparison of Self-Managed and Capitalist Firms in Chile, 1977-1981." In Robert Stern and Sharon McCarthy, eds., *The Organizational Practice of Democracy*. London: John Wiley and Sons, 1986.

# **Work in Progress**

"Capitalism in Latin America: Varieties, Models, and Dependencies." Draft chapter prepared for Marino Regini, ed., *Handbook of Comparative Political Economy*. With Isadora Cruxên.

- "Big Business and the Inequality Trap in Latin America: Taxes, Collusion, and Undue Influence." Draft for an Element. With Matias Giannoni
- "Post-Privatization Politics: OMG what have we created?" With Isadora Cruxên.
- "From Access to Learning: Education Politics in Latin America." Oxford Handbook chapter with Julia Coyoli.
- "The Peculiar Politics of Antitrust in Latin America: Institutional Strengthening and Business Backlash, 2000-20."

## **Grants and Awards**

Committed to Caring, MIT graduate student mentoring award, 2021

Residential fellowship, Stellenbosch Institute for Advanced Study (Stias), 2019

Fapesp (São Paulo Research Foundation) visiting research fellowship, 2018-19

Residential fellowship, the Hanse Wissenschaftskolleg for 2014-15

- Inter-American Development Bank funding for project on business-government relations and industrial policy in Latin America, 2008-09, 2012-13.
- Tinker Foundation for research on "Balancing Markets and Hierarchies to Enhance Efficiency and Quality in Social Services in Latin America," with Armando Castelar and Alejandra Mizala, 2006-10
- Co-director (with Andrew Schrank) of workshops on "Revitalizing Development Studies" in the Social Science Research Council program for Dissertation Proposal Development Fellowships, 2009.
- Global Development Network for research on economic reform in Brazil, with Armando Castelar and Regis Bonelli, 2003-05
- Searle Fund to support research on "Business Associations, Development, and Democracy," 2001-06

Fulbright Alumni Award, 2000-04

Fulbright-Garcia Robles Fellowship for Mexico, 1997-98

Tinker Foundation for the project on the Political Economy of Administrative Reform in Developing Countries, 1997-99

Residential Fellowship at the Helen Kellogg Institute for International Studies, University of Notre Dame, Spring 1994

Howard Heinz Foundation research grant, 1989-91

Fulbright Regional Research Fellowship for Brazil, 1990

Inter-American Foundation Dissertation Fellowship, 1984-85

Peter Odegard Memorial Award for outstanding graduate student in Political Science, University of California, Berkeley, 1983-84

## **Recent Presentations**

- "The Peculiar Politics of Antitrust in Latin America: From Institution Building to Business Backlash," Harvard University, December 2023; World Bank, September 2024
- "Routes to Reform: Education Politics in Latin America," Brazilian Association for Public Administration, São Paulo, September 2023; Oxford University, March 2024; World Bank, September 2024
- "Big Business and the Inequality Trap in Latin America: Taxes, Collusion, and Undue Influence," Goethe University Frankfurt, June 2023.
- "Post-Privatization Politics: OMG what have we created?" Repal, Quito, July 2023; Sase, Limerick, June 2024

# **University Service**

Chair, Graduate Program Committee, MIT, 2015-18

Chair, Admissions Committee, 2016-17, Member/Chair 2021-22

Director, MIT Brazil program, 2009-2020

Director, MIT Chile program, 2010-12, 2020-

Chair, Department of Political Science, Northwestern University, 2003-05

## **Other Professional Activities**

Co-editor with Rachel Riedl of Elements series on the Politics of Development, Cambridge University Press, 2016-

Visiting professor, Universidad Diego Portales, Santiago, Chile, 2022-23

Consultant for UNDP project on economic concentration and inequality in Latin America, 2020-21

Visiting Professor, Fundação Getúlio Vargas, São Paulo, 2006, 2018

Member of the steering committee for Repal (Red de Economia Política de América Latina), 2013-22 (chair, 2013-20), chair of local organizing committee for the Repal 2016 conference

Consultant for the International Labor Office on a project on labor participation in industrial policy, January 2016

Consultant for World Bank Systematic Country Diagnostic for Brazil, 2015

External consultant for a collaborative research project on the new developmental state in Brazil, Instituto de Pesquisa de Economia Aplicada (IPEA), Brasília, 2012-13

Member of the Global Steering Committee of the Global Development Network project on "Varieties of Governance: Effective Public Service Delivery," 2010-12

Visiting Professor, Universidad Torcuato di Tella, Buenos Aires, July 2010, March 2015

Member of the editorial boards for *Latin American Politics and Society*, 2009-; *Governance*, 2006-; *Brazilian Journal of Political Economy*, 2005-

Visiting Scholar, Sciences Po, Paris, October 2005

Member of the International Advisory Board of the Journal of Latin American Studies, 2004-09

Consultant to the Interamerican Development Bank and the Ministry of Administration and State Reform on reforming graduate education in public administration in Brazil, 1996-97

Associate Editor, World Politics, 1991-94

Updated June 2024